

## **Dr. Ronald McMahan**

Dr. Ron McMahan is an experienced ethnographer as evidenced in his historical documentary, *Coal Mining as a Way of Life*. He is also an energy economist whose practical understanding of industry issues has made him one of the world's leading experts in the areas of energy markets and policy. He publishes and speaks widely, and has testified several times before the US Senate and House of Representatives on topics ranging from electric utility deregulation to global climate change. Dr. McMahan is a pioneer in the area of energy information services, having founded Resource Data International, Inc., ultimately selling that company to Pearson, plc, where he served as CEO of Financial Times Energy for several years. Subsequently he founded Global Energy Decisions, LLC, which grew to become the world's leading provider of critical information and insight on energy markets and environmental issues.

Dr. McMahan is currently serves as Director and Advisor to a number of energy information and consulting organizations. He received a BA in Physics and a Ph.D. in Sociology from the University of Colorado.